**What’s New in the Second Edition?**

When I agreed to write this second edition, I heard from other authors that doing so is often harder than writing a book the first time. Now I know, that’s true. But I also discovered that the process of updating, reorganizing, and rewriting is exceptionally exciting and energizing. Here are some highlights of what’s new in the second edition of *Health Literacy from A to Z*.

* New health literacy topics include: Business Side of Health Literacy; Communicating When Patients Feel Scared, Sick, and Overwhelmed: General Public: Talking with Patients about What They Learn from the Media; Organizational Efforts, Advocacy, and Collaborations; Regulatory and Legal Language; and Website Writing.
* Expanded focus on “Know Your Audience.” Seven chapters offer in-depth information about: 1) Children and Youth, 2) Emotions and Cognition, 3) Hearing Loss, 4) Language and Culture, 5) Literacy, 6) Older Adults, and 7) Vision Problems.
* Timely information about “Technology”: 1) Blogs and Social Media, 2) Audio Podcasts, 3) Email and Text Messages, and 4) Interactive Multimedia.
* “Stories from Practice.” One or more stories in each chapter that highlight real-life solutions to everyday problems.
* Checklists. Intended to remind and encourage you to put health literacy strategies into action. These three checklists are tools you can use in practice, when teaching, and with patients.