Community Nutrition: Planning Health Promotion and Disease Prevention
Third Edition
Transition Guide

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Paperback with Navigate 2 Advantage Access
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NEW AND KEY TO THIS EDITION

• **NEW** – Includes Navigate 2 Advantage Access complete with interactive eBook, student practice activities and assessments, learning analytics reporting tools, and more
• **NEW** – Reflects the latest research, guidelines, and policy developments in community and public health nutrition
• **KEY** – Features Successful Community Strategies boxes that discuss recent effective intervention programs and provide examples of research-based best practices
• **KEY** – Includes Case Studies that provide students with the opportunity to apply what they have learned in each chapter
• **KEY** – Incorporates Think About It questions that emphasize active learning
• **NEW** – Updated 2-color design, adding a new dimension to the text’s readability that serves to better highlight key features

The Third Edition has been thoroughly updated to reflect the latest research in the fields of community and public health nutrition. Highlights include the following:

**Chapter 1**
• Presents Healthy People 2020 focus areas
• Updates content relating to the Healthy People Progress Report
• Incorporates the most recent Millennium Development Goals Progress Report

Chapter 2
• Incorporates an introduction to program planning
• Adds emphasis on using a collaborative approach for conducting a needs assessment
• Discusses steps for identifying target populations

Chapter 3
• Incorporates discussion of community audits and “ground truthing”
• Includes general rules for writing survey questions, including nine steps for the development of a questionnaire
• Features a new “Successful Community Strategies” box focused on a NHANES study describing perceptions of child weight status among American children

Chapter 4
• Features revised table presenting the different costs of USDA food plans
• Includes updated statistics on poverty food insecurity in the United States
• Incorporates updated DHHS poverty guidelines

Chapter 5
• Includes new section discussing Caucasian American food patterns, nutrition practices, and health-related issues

Chapter 6
• Includes new information about the ability of RDNs to order diets in hospitals
• Incorporates discussion of the 2014 Farm Bill, whose initiatives contribute to improving the nation’s health

Chapter 7
• Features updated statistics regarding urbanization and maternal mortality rates in the developing world, as well as HIV/AIDS prevalence in women and children
• Updated discussion of global rehydration projects
• Features a new “Successful Community Strategies” box focused on efforts to fight malnutrition in Senegal and Madagascar

Chapter 8
• Documents the Healthy People 2020 Maternal and Infant Health Objectives

Chapter 9
• Documents the Healthy People 2020 Objectives Related to Children and Adolescents
• Includes updated annual eligibility guidelines for federal child nutrition programs, as well as current basic cash reimbursement rates for school lunches
• Features the Healthy Eating Index components and standards for scoring

Chapter 10
• Incorporates updated statistics for chronic health conditions
• Documents Healthy People 2020 Objectives for Adults
• Includes discussion of the World Heart Federation’s nine anti-obesity initiatives
• Features a new “Successful Community Strategies” box focused on a Healthy Heart Program conducted in New York

Chapter 11
• Includes updated longevity statistics
• Features a new “Successful Community Strategies” box focused on the Eat Better and Move More program

Chapter 12
• Describes the “A to E” method of writing objectives, also noting words to use and avoid when writing objectives

Chapter 13
• Features an additional example of a nutrition program utilizing the Social Learning Theory
• Includes an enhanced discussion of how behavioral models can provide positive nutrition messages

Chapter 16
• Incorporates updated communication guidelines for educational interactions

Chapter 18
• Includes updated statistics regarding healthcare coverage, Social Security spending, and Medicare spending