# Health Professional as Educator Principles of Teaching and Learning

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To the past, present, and future students and professional colleagues from the various healthcare disciplines who have shared, and will continue to share, their experiences, insights, and perspectives on teaching and learning.

and

#### In loving memory of

Doris (Dorrie) Williams Bacorn, RN (1918–2007) cherished mother of Susan B. Bastable

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## Foreword

During the next decade, health care in the United States will be experiencing the most significant change since the founding of Medicare and Medicaid in the 1960s. Health reform will drive much greater integration of healthcare providers and settings of care, improved efficiency of care processes, and a higher level of accountability for clinical and administrative outcomes. All of this will take place within the context of highly technical, complex care provided by a team of healthcare professionals using sophisticated clinical and information tools to an increasingly diverse population of patients.

Health Professional as Educator recognizes these sea changes and builds on Susan Bastable's three successful editions of Nurse as Educator, which have given nurses invaluable methods for partnering with patients and serving the community.

Health Professional as Educator is a comprehensive guide that addresses all of the practical issues health professionals confront as they strive to provide effective patient/family education. The book could not be more timely, as health professionals work to enhance their patients' ability to self-manage their care, educate family members to support the daunting complexity of treatment protocols, and understand the needs of the learners who have highly variable levels of healthcare literacy and cultural requirements.

The authors have anticipated and explored all the dimensions of teaching and learning in this important text. While including the fundamentals of learning theories and teaching methods, *Health Professional as Educator* also focuses on critical issues such as readiness to learn, learning styles, health literacy, and teaching people with disabilities, all based on the latest research and theoretical underpinnings.

All health professionals will benefit from the content and format of this book and will be fully prepared to embrace the opportunities of health reform to improve patient safety, engage patients and families, and reduce costs. Well-informed patients and family members who partner with a team of highly effective health educators will be at the center of positive change in health care.

Nancy M. Schlichting President and CEO Henry Ford Health System Detroit, Michigan

## Preface

This text is written for health professionals—physical therapists, occupational therapists, pharmacists, social workers, nutritionists, respiratory therapists, physician assistants, nurses, physicians, and many other members of the healthcare workforce—who are involved on a daily basis in educating clients, fellow colleagues, and/or prospective members of their respective disciplines. No matter who their audience may be, health professionals are expected to educate individuals to assist them in achieving independence. This role expectation involves helping clients and their significant others to manage self-care activities as well as promoting the growth and development of staff and students to deliver high-quality, safe, and cost-effective care to the consumers they serve.

The recent healthcare reform movement, the technological advances in health care, the changing demographics of the population, the increased interest of consumers in health and wellness, the rise in chronic illnesses, and many other factors have resulted in a growing demand for health professionals to meet the public's increasing need and desire for health care. These trends, to name just a few, have given rise to the recognition of consumer health literacy as a significant concern, the increasing importance of client education for the improvement of health outcomes, and the growing need for continuing education to sustain a well-prepared professional workforce of healthcare providers. This text is a timely resource to address these pressing issues.

Educating others has been an essential component of health professional practice for many years, yet the majority of health providers acknowledge that they have not had the formal preparation to successfully and securely assume the teaching role. In today's healthcare arena, practice requirements mandate that health professionals possess the knowledge and skills necessary to educate various audiences in a variety of settings with efficiency and effectiveness as well as with competency and confidence.

This text was written to assist health professionals to understand the many principles of teaching and learning. It is comprehensive in scope and depth of information, taking into consideration the basic foundations of the teaching–learning process, the needs and characteristics of learners, the appropriate techniques and strategies for instruction, and the methods to evaluate the achievement of changes in learner behavior. In essence, this text addresses the components that pertain to the education process and answers the questions who, what, where, when, how, and why.

The chapters in this text reflect a balance between current theoretical perspectives on teaching and learning and the application of these theories and models to practice. Many current as well as classic references are included to bolster any claims made. Also, the changing role of the health professional

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and consumer is acknowledged with respect to the accountability and responsibility for teaching and learning. No longer should the health professional function as the "giver of information" when teaching but as the "guide by the side" and the "facilitator" in partnership with the consumer, who must assume a much greater role in learning. This new educational paradigm of interdependence between the teacher and the learner is emphasized throughout the chapters.

The text is divided into three parts. Part I focuses on the perspectives on teaching and learning; Part II focuses on the many characteristics of the learner; and Part III emphasizes the techniques and strategies for teaching and learning. Although all topics covered in this text are essential to the complete understanding of the teaching and learning process, some unique aspects include: the ethics of the student/teacher and client/teacher relationship highlighted in Chapter 2; a review of motor learning integrated into the content of learning theories in Chapter 3; the approaches to educating learners with disabilities in Chapter 9; and the importance of new technology as a tool for pedagogy but not a substitute for the role of the educator as described in Chapter 13. In addition, case studies in every chapter address interprofessional education and interdisciplinary collaboration efforts to enhance teaching and learning.

Accompanying this text is a companion Web site that offers various resources for instructors and students. Faculty will find tools to assist them with the delivery of content as well as with the assessment and evaluation of students who are learning the educator role. Students will find materials to help them achieve learning objectives. In addition, this book can be used not only in a specific course on teaching and learning, but as a reference throughout a curriculum that integrates client education in multiple courses. Also, it is an invaluable reference in all practice settings where the health professional is involved in client and staff education.

This text for health professionals is intended for use by faculty teaching in academic programs, by direct care providers practicing in any setting as caregivers, by staff development and in-service educators, and by upper-level undergraduate and graduate students who are to become the future professionals of tomorrow. No matter what their role or status, it is an ethical, moral, and in many cases a legal responsibility of health providers to teach others with proficiency and expertise.

# Acknowledgments

A special appreciation is extended to the original authors of chapters in the *Nurse as Educator* text whose valuable work provided the foundation for revision of information and addition of new material by the editor and co-editors of this textbook, which is more broadly designed for use by professionals in various healthcare disciplines. We value and recognize the contributions of everyone involved in this significant undertaking.

Also, many thanks are offered to the entire publishing staff in the Health Professions division of Jones & Bartlett Learning, in particular David Cella, Publisher, Maro Gartside, Associate Editor, and Julie Bolduc, Production Manager, for their technical expertise, organizational skills, expert advice, and administrative support throughout the process of launching this publication. They are truly a wonderful, talented team!

Also instrumental in the preparation of this manuscript are the librarians who worked behind the scenes in locating the references used for each chapter. Specifically, Cathleen Scott, science librarian at Le Moyne College, and Jim Capodagli, librarian at Upstate Medical University, are recognized for their significant efforts devoted to data collection.

Nancy Schlichting, President and CEO of the Henry Ford Health System, is gratefully acknowledged for her insightful remarks expressed in the Foreword, which highlight the need for a well-educated workforce of health professionals to meet the public's need for high-quality, safe, and cost-effective care.

And last, but certainly not least, sincere gratitude goes to our families and colleagues for their unwavering support, endless patience, and consistent encouragement over the many months of research, writing, and editing. They sacrificed a great deal on our behalf to make this text a reality.

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Dr. Bastable is currently Professor and founding Chair of the Department of Nursing at Le Moyne College in Syracuse, New York. She began her academic career in 1979 as Assistant Professor at Hunter College, Bellevue School of Nursing, in New York City where she remained on the faculty for two years. From 1987 to 1989, she was Assistant Professor in the College of Nursing at the University of Rhode Island. In 1990, she joined the faculty of the College of Nursing at Upstate Medical University of the State University of New York (SUNY) in Syracuse, where she was Associate Professor and Chair of the Undergraduate Program for 14 years. In 2004, she assumed her present leadership position at Le Moyne and has successfully established an RN-BS completion program, created an innovative 4-year undergraduate Dual Degree Partnership in Nursing with the associate's degree program at St. Joseph's College of Nursing in Syracuse, and instituted an MS program and two post-MS certificate programs with tracks in nursing education and nursing administration.

Dr. Bastable has taught undergraduate courses in nursing research, community health, and the role of the nurse as educator, and courses at the master's and post-master's level in the academic faculty role, curriculum and program development, and educational assessment and evaluation. For the past 29 years, she has been a consultant and external faculty member for Excelsior College (formerly known as Regents College of the University of the State of New York). Her clinical practice includes experience in community health, oncology, rehabilitation and neurology, occupational health, and medical/surgical nursing.

Dr. Bastable is the recipient of the 1996 President's Award for Excellence in Teaching at Upstate Medical University; the SUNY 1999 Chancellor's Award for Excellence in Teaching; the 2002 Award for Nursing Excellence as well as the 2008 Lifetime Achievement Award from District #4 of the New York State Nurses Association; and the 2001 Distinguished Achievement Award in Nursing Education from the Nursing Education Alumni Association of Teachers College, Columbia University. Also in 2001, she was inducted into the Nursing Education Alumni Association's Hall of Fame at Teacher's College, Columbia University.

#### **XX** ABOUT THE EDITORS

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Dr. Gramet earned her doctoral degree in child and family studies from Syracuse University, her master of science degree in education from Stony Brook University, and her bachelor of science in physical therapy, magna cum laude, from Ithaca College. She holds advanced certifications in neurode-velopmental treatment, teaching improvement, clinical instruction, and board leadership.

Dr. Gramet has more than 30 years of teaching experience, and her areas of expertise include education theory and practice, clinical education, neurologic physical therapy, professionalism, and complementary and alternative medicine. Dr. Gramet was a member of the American Physical Therapy Association task force that developed the first national Clinical Performance Instruments (CPIs) for assessment of physical therapist and physical therapist assistant student clinical performance. She was also a founding member of the New York Physical Therapy Clinical Education Consortium. Over the years, Dr. Gramet has developed and taught numerous workshops on clinical teaching skills for clinical instructors. She was instrumental in developing the curriculums for both the master's degree program and the professional and post professional doctoral physical therapy programs at Upstate Medical University. She has served as a curriculum consultant for several graduate physical therapy programs.

Dr. Gramet is a recipient of the President's Award for Excellence in Teaching and received Certificates of Appreciation from the New York Physical Therapy Association and the American Physical Therapy Association. She is also a recipient of the Outstanding Academic Coordinator of Clinical Education Award and a Certificate of Excellence from the Clinical Education Consortium. Dr. Gramet's research interests include education, clinical teaching, and the professional and psychosocial aspects of physical therapy.

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Dr. Jacobs is a clinical professor of occupational therapy and the program director of the distance education post professional occupational therapy programs at Boston University. She has expertise in the development and instruction of online and on-campus graduate courses. In addition, she has faculty appointments at Stony Brook University in Stony Brook, New York, and the University of Indianapolis in Indianapolis, Indiana.

Dr. Jacobs earned a doctoral degree at the University of Massachusetts, a master of science at Boston University, and a bachelor of arts at Washington University in St. Louis, Missouri.

Dr. Jacobs's research examines the interface between the environment and human capabilities. In particular, she examines the individual factors and environmental demands associated with increased

ABOUT THE EDITORS XXI

risk of functional limitations among populations of university and middle-school-aged students, particularly in notebook computing, backpack use, and the use of games such as WiiFit (http://blogs.bu.edu/kjacobs/). Most recently, she is co-developing with Dr. Nancy Baker at the University of Pittsburgh the Telerehabilitation Computer Ergonomics System (*tele-CES*) for computer users with arthritis. The *tele-CES* is a remote systematic ergonomics program aimed at substantially reducing work disability among workers with any type of arthritis.

In addition to being an occupational therapist, Dr. Jacobs is also a certified professional ergonomist (CPE) and the founding editor-in-chief of the international, interdisciplinary journal *WORK:* A Journal of Prevention, Assessment and Rehabilitation (IOS Press, The Netherlands), which celebrates its 20th anniversary this year. Dr. Jacobs is the chairperson of the Ergonomics for Children in Educational Environments Technical Committee (ECEE) for the International Ergonomics Association (IEA) and the program chair for the Environment Design Technical Group for the Human Factors and Ergonomics Society (HFES). Dr. Jacobs has a small business that provides consulting services in ergonomics and entrepreneurship.

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