Pia D. M. MacDonald, PhD, MPH, CPH

Research Associate Professor Department of Epidemiology

Methods in FIELD EPIDEMIOLOGY



World Headquarters Jones & Bartlett Learning 5 Wall Street Burlington, MA 01803 978-443-5000 info@jblearning.com www.jblearning.com

Jones & Bartlett Learning Canada 6339 Ormindale Way Mississauga, Ontario L5V 1J2 Canada Jones & Bartlett Learning International Barb House, Barb Mews London W6 7PA United Kingdom

Jones & Bartlett Learning books and products are available through most bookstores and online booksellers. To contact Jones & Bartlett Learning directly, call 800-832-0034, fax 978-443-8000, or visit our website, www .jblearning.com.

Substantial discounts on bulk quantities of Jones & Bartlett Learning publications are available to corporations, professional associations, and other qualified organizations. For details and specific discount information, contact the special sales department at Jones & Bartlett Learning via the above contact information or send an email to specialsales@jblearning.com.

Copyright © 2012 by Jones & Bartlett Learning, LLC

All rights reserved. No part of the material protected by this copyright may be reproduced or utilized in any form, electronic or mechanical, including photocopying, recording, or by any information storage and retrieval system, without written permission from the copyright owner.

This publication is designed to provide accurate and authoritative information in regard to the Subject Matter covered. It is sold with the understanding that the publisher is not engaged in rendering legal, accounting, or other professional service. If legal advice or other expert assistance is required, the service of a competent professional person should be sought.

Production Credits

Publisher: Michael Brown

Editorial Assistant: Teresa Reilly
Production Manager: Tracey McCrea
Production Director: Amy Rose
Production Editor: Tiffany Sliter
Marketing Manager: Jody Sullivan
Manufacturing and Inventory Control Supervisor: Amy Bacus
Cover and Title Page Design: Scott Moden
Composition: Cenveo Publisher Services
Cover and Title Page Image: © szefei/ShutterStock, Inc.
Printing and Binding: Malloy, Inc.
Cover Printing: Malloy, Inc.

Library of Congress Cataloging-in-Publication Data

MacDonald, Pia D. M.

Methods of field epidemiology / Pia D. M. MacDonald.
p.; cm.

Includes bibliographical references and index.
ISBN-13: 978-0-7637-8459-1 (pbk.)
ISBN-10: 0-7637-8459-1 (pbk.)
1. Clinical epidemiology—Methodology. I. Title.
[DNLM: 1. Epidemiologic Methods. 2. Disease Outbreaks. WA 950]
RA652.2.CS5M33 2012
614.4—dc23
2011012723

6048 Printed in the United States of America 15 14 13 12 11 10 9 8 7 6 5 4 3 2 1

Dedication

To my husband, Daniel, and my parents, Gillan and Donald. In memory of my brother, Ian MacDonald, who provided unwavering support of my endeavors during his lifetime.

CONTENTS

Acknowledg	ments. xvi
Chapter 1	Introduction
	References
Chapter 2	Introduction to Outbreak Investigations5
	Introduction
	What Is an Outbreak?
	Case
	When Does a Number of Cases Become an Outbreak?
	How Are Potential Outbreaks Detected?
	Why Investigate Outbreaks?
	The Components of an Outbreak Investigation
	1. Verify the Diagnosis and Confirm the Outbreak
	2. Define a Case and Conduct Case Finding
	3. Tabulate and Orient Data: Time, Place, Person14
	4. Take Immediate Control Measures14
	5. Formulate and Test Hypotheses
	6. Plan and Execute Additional Studies
	7. Implement and Evaluate Control Measures
	8. Communicate Findings

vi Contents

	Snow on Cholera	15
	1. Verify the Diagnosis and Confirm the Outbreak	16
	2. Define a Case and Conduct Case Finding	16
	3. Tabulate and Orient the Information: Person, Place, Time	17
	4. Take Immediate Control Measures	18
	5. Formulate and Test Hypotheses	18
	6. Plan and Execute Additional Studies	18
	7. Implement and Evaluate Control Measures	19
	8. Communicate Findings	19
	Summary	20
	References	20
Chapter 3	Public Health Surveillance	23
	Introduction	23
	What Is Public Health Surveillance?	23
	Types of Public Health Surveillance	
	Passive Surveillance	
	Active Surveillance	
	Enhanced-Passive Surveillance	
	Categories of Public Health Surveillance	
	Population-Based Surveillance	
	Community-Based Surveillance	
	Hospital-Based Surveillance	
	Laboratory-Based Surveillance	
	School-Based Surveillance	
	Sentinel-Based Surveillance	
	Uses of Public Health Surveillance Data	
	Establish the Baseline of Morbidity and Mortality	
	Understand Trends and Patterns over Time	
	Estimate the Magnitude of a Health Problem	
	Detect Outbreaks or Emergence of New Diseases	
	Identify Needs During and After Public Health Emergencies Evaluate Programs and Control Measures	
	Other Uses of Public Health Surveillance Data	
	Establishing and Evaluating Public Health Surveillance Systems	
	Sources of Public Health Surveillance Data	
	Vital Statistics	
	Surveillance Systems for Health-Related Events	
	Registries	

Contents

vii

Health-Related Data	47
Summary	50
References	50
Is a Potential Outbreak Real?	55
Introduction	55
Make Sure the Problem Has Been Properly Diagnosed	56
Restrictions by Time, Place, and Person	57
How to Find Cases. Challenges in Case Finding Information to Collect During the Case-Finding Process Using a Line Listing to Organize Data	61 62
Calculating Incidence Rates	67
Step 5. Rule Out Other Reasons for an Increase in Cases	69
Mass Psychogenic Illness	71
Summary	75
References	75
Assembling and Equipping an Outbreak Investigation Team	77
Introduction	77
The Members of the Outbreak Investigation Team	78
Collecting Specimens and Samples	79
	Introduction . Step 1. Verify the Diagnosis

viii Contents

	Communication in Outbreak Investigations	81
	Collaboration in Outbreak Investigations	84
	Summary	94
	References	94
Chapter 6	Hypothesis Generation and Descriptive Epidemiology	97
	Introduction	97
	Review of Known Information on the Disease	98
	to Initiate an Investigation	102
	Hypothesis-Generating Interviews	104
	Hypothesis-Generating Interviews? Who Is Interviewed? How Is the Information Collected? What Do Investigators Do with the Information They Gather? Trimming the List of Exposures Interviewing Tips	107 108 108 109
	Describing an Outbreak	111
	What Is Descriptive Epidemiology?	111
	Time	
	Place	
	Population	
	Pulling It All Together	
	Descriptive Epidemiology Versus Analytic Epidemiology	128
	Summary	128
	References	129
Chapter 7	Epidemiological Studies in Outbreak Investigations	
	Introduction	
	Observational Studies	135 136 138 140
	When to Use Which Study Approach	143

CONTENTS ix

Defining the Outcome	
Case Identification and Selection	. 148
Defining the Exposure	. 149
Choosing a Comparison Group	. 150
Sample Size	. 151
Validity	. 153
Summary	. 155
References	. 155
Chapter 8 Hypothesis-Testing Interviews	. 157
Introduction	. 157
Developing a Questionnaire	. 158
Identify the Leading Hypothesis	. 159
Identify the Information Needed to Test the Hypothesis	. 159
Identify the Information Needed for the Logistics of the Study	. 160
Writing the Questions	. 161
Organize the Questions into Questionnaire Format	
Include an Ending Statement	. 170
Determine How the Information Will Be Managed	. 170
Test the Questionnaire	. 173
Revise the Questionnaire	. 174
Administering the Questionnaire	. 174
Format	. 174
Training Interviewers	. 175
Human Subjects and Ethical Considerations	. 177
Respondents' Rights	. 177
Privacy	. 177
Minority Considerations	. 178
Summary	. 178
Sources of More Information on Writing Questions	
and Organizing Questionnaires	. 179
References	. 179
Chapter 9 Data Analysis	. 181
Introduction	. 181
Data Cleaning	. 182
Outliers	
Missing Values	

x CONTENTS

	Measures of Association	184
	Confidence Intervals	186
	Statistical Testing	189
	Analysis of Categorical Data	189
	P-Values	
	Common Statistical Tests for Categorical Data	
	Analysis of Continuous Data	
	Analysis of Variance Test	
	Kruskal-Wallis Test	
	Confounding	
	Effect Measure Modifiers	205
	Planning and Execution of Additional Studies	205
	Summary	206
	Additional Resources	206
	References	207
Chapter 10	Writing an Outbreak Investigation Report	209
	Introduction	209
	Why Communicate Outbreak Investigation Findings?	209
	When Is the Report Written?	211
	Who Writes the Report?	211
	What Are the Types of Reports and Where Do They Appear?	211
	Which Information Should Be Included in an Outbreak Investigation Report?	212
	What Is the Basic Structure of an Outbreak Investigation Report?	
	Summary	
	Introduction and Background	
	Methods	
	Results	
	Discussion	
	Recommendations	
	capporting Documentation	-10

Contents

хi

	Summary	2.2.1
	References	
01		221
Chapter 11	The Public Health Laboratory's Role in Field Epidemiology and Outbreak Investigation	222
	Introduction	
	A National Network of Laboratories	
	The Laboratory Response Network.	
	Laboratory Biosafety Levels	
	Biosafety Level 1	
	Biosafety Level 2	
	Biosafety Level 3	
	Biosafety Level 4	
	Functions of the Public Health Laboratory	
	Traditional Roles of the Laboratory in Public Health Investigations	
	The Role of the Laboratory in Public Health Surveillance Other Roles of the Laboratory in Public Health Investigations	
	Collection of Clinical Specimens	
	Collection of Food and Water Samples	
	Interpreting Laboratory Results	
	Interpreting Tests of Food and Water Samples	
	Subtyping for Epidemiologic Purposes	237
	Explaining Potential Outbreaks by Subtyping	
	Gaining Insight into the Source of a Problem Through Subtyping	
	Using Subtyping to Integrate Surveillance Information	
	Summary	
	Additional Resources	241
	References	241
Chapter 12	Environmental Health Components of an Outbreak Investigation	243
	Introduction	243
	Traceback Investigations	244
	The Steps of a Traceback Investigation	
	Conducting a Successful Traceback Investigation	
	To Trace or Not to Trace?	

xii Contents

	Environmental Health Assessments)
	Be Undertaken?	
	Where Should an Environmental Health Assessment Be Undertaken?)
	Conducting an Environmental Health Assessment	
	Important Considerations in Undertaking an Environmental Health Assessment	
	Summary	
	References	
Cl 12	·	
Chapter 13	Investigating Noninfectious Health Events in Public Health Practice 259	
	Introduction	
	What Is a Noninfectious Health Event Investigation?	
	The Resources Required to Investigate a Noninfectious Health Event	
	Written Operating Procedures	
	Staff	-
	Financial and Logistical Resources	
	Involving Responsible Groups and Individuals	
	Basic Steps in Investigating Clusters of Noninfectious Disease	
	Summarization of Relevant Data	
	Step 2: Assessment of Excess Occurrence	
	Step 3: Determination of the Feasibility of Etiologic Investigation 279 Step 4: Conducting an Etiologic Study	
	Communications	
	Risk Communication	
	Working with the News Media	
	Summary	
	References	
Chapter 14	Forensic Epidemiology Investigations	7
•	Introduction	
	Forensic Epidemiology	
	Examples of Health-Related Criminal or Terrorist Cases	
	Forensic Epidemiology Investigations	
	Criminal Intent	

Contents

xiii

	Laws Governing an Investigation 25 Joint Interviewing 25 Evidence 25 Conf identiality 25 Media 25 Classified/Sensitive Information 25 Summary 25 References 25	93 94 95 96 96
Chapter 15	Geographic Information Systems for Field Epidemiology30	01
1	Introduction	
	Maps	02
	Geographic Information Systems	
	GIS Data Models	
	Displaying GIS Data	05
	Spatial Resolution	
	Inputting Data into a GIS	
	Using GIS in Public Health	
	WHO Public Health Mapping and GIS Programme	
	The HealthMapper	
	Roll Back Malaria Partnership	
	U.S. West Nile Virus Surveillance	09
	Outbreak Investigation and GIS	
	Shigellosis	
	Using GIS to Track Sexually Transmitted Infections	
	Global Positioning System	
	Atrazine Exposure	
	Community Assessments and GIS	
	Community Assessment Methodology	
	Using Rapid Surveys for Community Assessments	
	Role of Geographic Information Systems in	- •
	Community Assessments	17
	Getting Geographic Information Systems into the Field	18
	Summary	18
	GIS Resources	
	Additional Resource	
	Further Readings	
	References	

xiv Contents

Chapter 16	Special Considerations	323
	Introduction	323
	The Incident Command System	324
	Characteristics of ICS	325
	Additional Resources Related to ICS	329
	Contact Tracing	329
	Use in Outbreaks	329
	Voluntary Participation, Informed Consent, and Confidentiality	329
	Training for Contact Tracing	330
	Contact Tracing Interviews	330
	Additional Contact Tracing Techniques	331
	Responsibility for Contact Notification	332
	Examples of Contact Tracing in Outbreak Investigations	332
	Example of Partner Notification in STI Outbreaks	332
	Legal Authority for Partner Notification	333
	Confidentiality	333
	Summary	333
	References	334
Index		337

PREFACE

This genesis of this book occurred while I was a Centers for Disease Control and Prevention Epidemic Intelligence Service (EIS) officer assigned to the North Carolina Division of Public Health. I was in the midst of my first outbreak investigation and turned searchingly to the only field epidemiology textbook available at the time for specific guidance. I found the book fell short in describing with enough detail the many aspects of conducting an outbreak investigation. I needed more direction and instructions on how to carry out the important components that make up an outbreak investigation. The scope of this book took root during those two years as an EIS officer. Writing a book was daunting, but I felt compelled to work on this gap in the literature in a stepwise fashion. First, I launched the periodical Focus on Field Epidemiology (available at http://nccphp.sph.unc.edu/focus/ index.htm). Each issue was designed to guide an epidemiologist through a facet of an outbreak investigation and other related topics by providing hands-on, practical instructions and examples to illustrate points. Later, I developed a graduate-level online course at the University of North Carolina at Chapel Hill called Methods in Field Epidemiology. As I thought through the course content and the trouble students and practitioners had with certain concepts, many more ideas came to me in terms of content for a textbook on this topic.

This book has been adapted from materials developed for other purposes. To write each chapter, I started with pieces that were developed for *Focus on Field Epidemiology* and the course Methods in Field Epidemiology, as well as other UNC Center for Public Health Preparedness training materials. These works were developed by teams and thus I have not used the term "author" for each of the chapters. The individuals listed as contributors worked on the materials used in writing the chapter text. Any errors are mine. All contributors have reviewed the materials and acknowledged their contributions to the content.

The target audience for this book is students and public health practitioners alike. The book covers many topics and is accompanied by numerous examples to illustrate the concepts. It can be used in academic courses that include topics such as outbreak investigations, applied epidemiology, and using epidemiology in public health practice.

xvi Preface

Furthermore, it will be useful to practitioners who seek more direction and guidance to the methods used in field epidemiology, especially outbreak investigation. The chapters stand alone, generally, and follow the process that would be involved in an outbreak investigation. Additional chapters cover specific types of investigation such as forensic epidemiology, contact tracing, and environmental investigations, and resources that might be useful during investigations.

The focus of this book is applied epidemiology and how it is used in public health practice. It is not intended to replace a basic epidemiology textbook, but does go into great depth about using epidemiology in the context of applied public health such as outbreak investigation. Moreover, it is not intended to replace existing procedures or guidelines in local, state, or federal health departments. Instead, it should be used as a resource for training staff and providing further background on specific and sometimes complicated topics. This book is no substitute for experience and great mentorship.

I like to think of myself as a practicing epidemiologist. I borrow that term from physicians who, for their whole lives, say they "practice" medicine. The great thing about saying you practice a profession is that it implies you are constantly learning and building your skills. Epidemiology is much like medicine in that way. There is always more to learn, and experience is the best teacher, particularly when it is gained working as part of a team. I have learned a lot from many collaborators and colleagues. I hope this book is useful to you. I hope it helps you to keep learning, practicing, and protecting the public's health in whatever capacity you can.

ACKNOWLEDGMENTS

This book was written from materials developed for other purposes, including Focus on Field Epidemiology (available at http://cphp.sph.unc.edu/), a series of newsletters designed to guide an epidemiologist through a facet of an outbreak investigation and other related topics by providing hands-on, practical instructions and examples to illustrate points; Methods in Field Epidemiology, a graduate-level online course at the University of North Carolina at Chapel Hill; and other training materials developed at the UNC Center for Public Health Preparedness (http://cphp.sph.unc.edu/). These source materials were developed by teams, and thus I have many contributors to acknowledge here and on each of the chapters, including: Laura Alexander, Lauren Bradley, Meredith Davis, Jennifer Horney, Morgan Johnson, Sandra McCoy, Sally Mountcastle, Amy Nelson, Sarah Pfau, David Rice, Matthew Simon, Cynthia Snider, Jeanette and Paul Stehr-Green, Michelle Torok, Andrew Voetsch, and Rachel Wilfert. I am very thankful to all the contributors for giving generous time to review the their affiliated chapters. Additionally, I want to thank Sarah Pfau and Gene Matthews, who charitably reviewed Chapter 14 on the topic of forensic epidemiology. Lorraine Alexander was instrumental in developing the Focus on Field Epidemiology periodical. Furthermore, I am very grateful to the Council to Improve Foodborne Outbreak Response (CIFOR) for allowing us to reprint a section of their Guidelines for Foodborne Disease Outbreak Response about the agencies that become involved in foodborne disease investigations. It is the best review of this topic I have ever seen. I wholeheartedly thank David Rice, whose help with writing and editing this work was instrumental. His persistence and commitment to seeing the book completed is greatly appreciated. I want to thank my father, Donald MacDonald, whose unrelenting enthusiasm for this project was often greater than my own, and my mother, Gillan MacDonald, who has forever been supportive of all that I do, big and small. Finally, I want to thank my husband, Daniel Rodríguez, for his constant encouragement for this work.

CONTRIBUTORS

Laura C. Alexander, MPH

UNC Center for Public Health Preparedness UNC Gillings School of Global Public Health Chapel Hill, NC

Lauren N. Bradley, MHS

UNC Center for Public Health Preparedness UNC Gillings School of Global Public Health Chapel Hill, NC

Meredith K. Davis, MPH

UNC Center for Public Health Preparedness UNC Gillings School of Global Public Health Chapel Hill, NC

Jennifer A. Horney, PhD, MA, MPH

Research Assistant Professor Department of Epidemiology UNC Center for Public Health Preparedness UNC Gillings School of Global Public Health Chapel Hill, NC

Morgan L. Johnson, MPH

Emergency Management Training Coordinator New York City Department of Health & Mental Hygiene New York, NY

Pia D.M. MacDonald, PhD, MPH

Research Associate Professor Department of Epidemiology UNC Center for Public Health Preparedness UNC Gillings School of Global Public Health Chapel Hill, NC

Sandra I. McCoy, PhD, MPH

Institute of Business and Economic Research University of California, Berkeley Berkeley, CA

Sally B. Mountcastle, PhD, MSPH

Adjunct Assistant Professor Department of Preventive Medicine & Public Health University of Kansas Medical Center Kansas City, KS

Amy L. Nelson, PhD, MPH

UNC Center for Public Health Preparedness UNC Gillings School of Global Public Health Chapel Hill, NC

Sarah Pfau, JD, MPH

Chapel Hill, NC

David B. Rice, MA

UNC Center for Public Health Preparedness UNC Gillings School of Global Public Health Chapel Hill, NC

Matthew C. Simon, MA

UNC Center for Public Health Preparedness UNC Gillings School of Global Public Health Chapel Hill, NC

xx Contributors

Cynthia J. Snider, PhD, MHS

UNC Center for Public Health Preparedness UNC Gillings School of Global Public Health Chapel Hill, NC

Jeanette K. Stehr-Green, MD

Clinical Assistant Professor Department of Epidemiology University of Washington School of Public Health Seattle, WA

Paul A. Stehr-Green, DrPH, MPH

Affiliate Associate Professor Department of Epidemiology University of Washington School of Public Health Seattle, WA

Michelle R. Torok, PhD, MPH

UNC Center for Public Health Preparedness UNC Gillings School of Global Public Health Chapel Hill, NC

Andrew C. Voetsch, PhD

UNC Center for Public Health Preparedness UNC Gillings School of Global Public Health Chapel Hill, NC

Rachel Wilfert, MD, MPH

Research Associate for Training and Education UNC Center for Public Health Preparedness UNC Gillings School of Global Public Health Chapel Hill, NC

REVIEWERS

Rosemary M. Caron, PhD, MPH

Associate Professor Department of Health Management and Policy University of New Hampshire Durham, NH

Heather Henson-Ramsey, DVM, PhD

Division of Natural Sciences and Mathematics Lewis-Clark State College Lewison, ID

Katherine W. Reeves, PhD, MPH

University of Massachusetts Amherst Amherst, MA

Timothy Forde, PhD, MPH

Associate Director Science Education Programs Oak Ridge Associated Universities Oak Ridge, TN

Kacey C. Ernst, PhD, MPH

Assistant Professor of Epidemiology College of Public Health University of Arizona Tuscon, AZ

Sara S. Plaspohl, DrPH, MHS, CIM, CIP

Instructor
Department of Health Sciences
Armstrong Atlantic State University
Savannah, GA

H. Eduardo Velasco, PhD, MSc, MD

Professor School of Community Health and Policy Morgan State University Baltimore, MD

ABOUT THE AUTHOR

Dr. Pia D. M. MacDonald is a research associate professor in the Department of Epidemiology at the University of North Carolina Gillings School of Global Public Health (UNC SPH) and is the director of the UNC Center for Public Health Preparedness, the North Carolina Preparedness and Emergency Response Research Center, and the Certificate in Field Epidemiology Program in the North Carolina Institute for Public Health at UNC SPH. At UNC SPH, she leads the Team Epi-Aid program that provides graduate students with the opportunity to gain applied public health experience by assisting with outbreak investigations and other public health emergencies, while at the same time providing North Carolina's local and state health departments with needed surge capacity.

Dr. MacDonald received a PhD in epidemiological sciences from the University of Michigan in Ann Arbor and an MPH in infectious disease epidemiology from Yale University and is certified in public health. From 2000 to 2002, Dr. MacDonald was an Epidemic Intelligence Service officer with the Centers for Disease Control and Prevention (CDC) assigned to the North Carolina Division of Public Health, Communicable Disease Branch.

During Dr. MacDonald's tenure with the CDC, she worked on a variety of infectious disease outbreak investigations. These included outbreaks of human and canine blastomycosis, histoplasmosis among adventure travelers to Nicaragua, tuberculosis in an inner city social network, and Streptococcus group A toxic shock syndrome. She was also involved in many foodborne disease outbreak investigations, among them listeriosis in the Hispanic community associated with noncommercial Mexican-style fresh cheese, statewide *Salmonella* Enteriditis associated with eggs from a certain multi-state distributor, gastrointestinal illness associated with *Staphylococcus aureus* contaminated food at a wedding, restaurant-associated *Salmonella* Heidelberg, and gastrointestinal illness associated with *Clostridium* perfringens at a large company picnic. Through the Team Epi-Aid program she has continued to be involved in outbreak investigations in collaboration with state and local health departments such as hepatitis B, HIV, foodborne diseases, influenza, and SARS.

xxiv About the Author

Dr. MacDonald's work is focused on infectious disease surveillance, outbreak investigation, foodborne disease epidemiology, public health systems research, and public health workforce epidemiologic capacity development. She has authored or co-authored many scientific publications on these topics.