

In Step 6, you plan the evaluation for your program. The outcomes are the personal mediators from your theory model, the program goal behaviors, and the selected health issues. You will also evaluate changes in food environment–policy supports.

At the conclusion of the Step 6 worksheets, you will have the following products:

Step 6A: Diagram of conceptual framework for program evaluation

Step 6B: Indicators of, and measures for, evaluating individual level changes (mediators, behaviors, health outcomes)

Step 6C: Indicators of, and measures for, evaluating environment-policy supports

Use the provided worksheets as a guide to plan your evaluation. Electronic versions of these worksheets are available at <http://nutrition.jbpub.com/education/2e/>. If you are unable to access the worksheets electronically, you can write onto this blank worksheet or create a text document that uses the same flow of information.

Step 6A: Program evaluation conceptual framework

Diagram the conceptual framework that will guide your program evaluation.



Step 6B: Evaluation plan for individual level component

Identify indicators of achievement for the selected goal behaviors, mediators, and health issues as well as potential measures/instruments to assess the achievement of outcomes.

Behavioral outcome	Indicator of achievement	Measures/instruments

Mediator outcomes	General educational objective	Indicator of achievement	Measures/instruments

Health outcome	Indicator of achievement	Measures/instruments

Step 6C: Evaluation plan for environmental/policy supports component

Identify indicators of achievement for the selected environmental/policy supports targeted by your program.

Environment support outcomes	Indicator of achievement (general support objectives)	Measures/instruments