

In Step 5, you use your theoretical model, philosophy of nutrition education, and nutrition education program objectives to create (1) educational plans for the individual-level components and (2) environmental supports plans for environmental/policy components.

These pages of the Step 5 worksheets are devoted to designing educational plans for activities directed at individuals, referred to here as the individual-level components. Generally, the primary individual-level component consists of one or more group sessions. (You can also use these worksheets to design other individual-level components, such as newsletters and media-related activities.)

You should have **one** educational plan for **each** group session you design (or newsletter or other component directed at individuals).

At the end of the Step 5 worksheets for the individual-level components, you will have the following products:

- Step 5A:** General educational objectives for each session or series of sessions directed at the same behavioral goal
- Step 5B:** An overall design plan for the session in the form of a matrix that links mediators, objectives, and activities
- Step 5C:** A narrative educational plan that translates the matrix into a form ready for teaching or presenting

Use these worksheets as an organizational guide to help you design your educational plan and translate theory mediators into educational activities. Electronic versions of these worksheets are available at <http://nutrition.jbpub.com/education/2e/>. If you are unable to access the worksheets electronically, you can write onto this blank worksheet or create a text document that uses the same flow of information.

**Step 5A: General educational objectives**

**Educational plan title:** \_\_\_\_\_

**Program goal behaviors:** \_\_\_\_\_

**Write the general educational objectives.**

Mediator (from Step 3)	General educational objectives



**Step 5C: Educational plan**

**Write a narrative educational plan, based on your design matrix, that you will actually use to deliver your session.** Think of a catchy title that will be meaningful to your audience. Make sure that activities are sequenced based on order of instruction. For each educational activity create a heading with a title and the mediator(s) addressed. Then write a detailed procedure for the activity. It is customary to place an overview or outline of activities and a materials list at the beginning of the teaching plan.

**Overview of Content****Materials****Procedure**