

New to this Edition

The second edition maintains the overall organization of the previous edition, with updated and expanded material throughout. New material, including case studies (with discussion questions and assignments) and one new chapter, are outlined here:

- Chapter 1—Updated data plus additional information on newly developing organizations and programs. Also added two new case studies: “Chamber of Commerce Presentation” and “The Florida Center for Geriatric Assessment.”
- Chapter 2—Updated analyses plus new section on fraud and abuse in Florida. Also, two new case studies: “Smoking!” and “Hospital Acquired Infection.”
- Chapter 5—New section on “Ten Ways To Lose Your Job.”
- Chapter 6—New chapter! “Management and the Educated Consumer” includes material on how to utilize the Internet for best results. One new case “Sibling Rivalry.”
- Chapter 7—Updated and additional sections on managing in tough economic times (firing without hostility) and the business judgment rule as well as two new case studies: “Firing the CEO” and “Clowning Around” (*Formerly Chapter 6.*)
- Chapter 8—Added new case study: “Kosher for Passover” (*Formerly Chapter 7.*)
- Chapter 9—Minor updating
- Chapter 10—Added new case study: “Strategic Dismissal” (*Formerly Chapter 8.*)
- Chapter 11—Updated information of financial issues with more emphasis on capital financing problems as well as tough financial choices in hard times. Added two new case studies: “The Pressure Ulcer” and “The Successor” (*Formerly Chapter 10.*)
- Chapter 12—Updated and added new case study: “Credit Crunch Case” (*Formerly Chapter 11.*)