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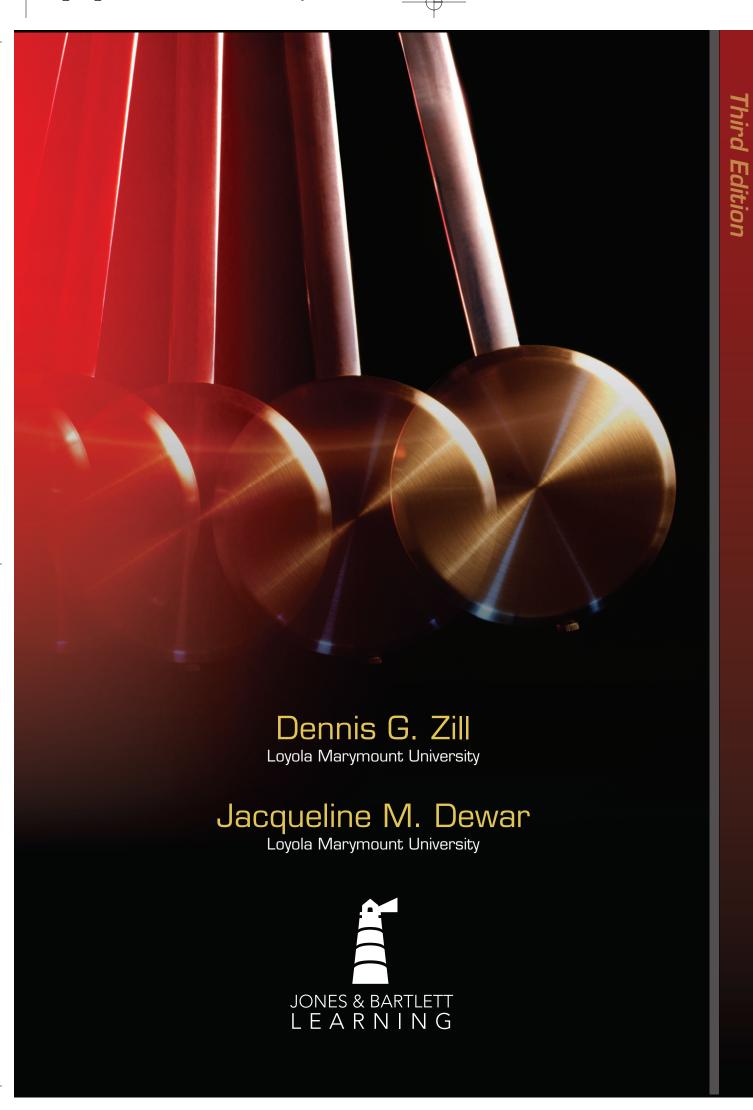
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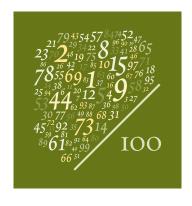
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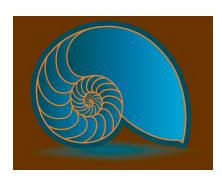
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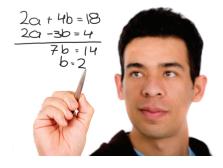
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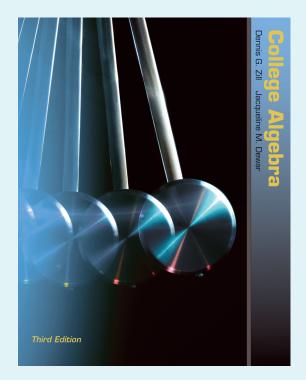
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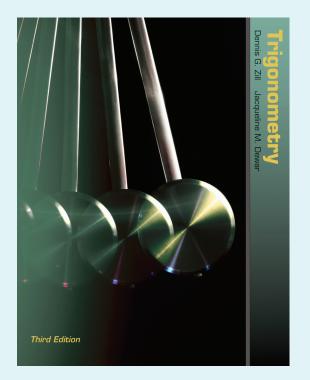
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Preface

To the Instructor

- Philosophy This text reflects our philosophy that a mathematics text at the beginning college level should be readable, straightforward, and loaded with motivation. But ultimately, students can learn mathematics only by doing mathematics. Therefore, throughout this text we have placed a strong emphasis on problem solving as a means of understanding. The examples are designed to motivate, instruct, and guide students. The exercises then give the students an opportunity to test their comprehension, challenge their understanding, and apply their knowledge to real-world situations.
- Audience and Flexibility We intend this text to provide a treatment of algebra, graphs, functions, logarithms, trigonometry, systems of equations and inequalities, matrices, analytic geometry, polar coordinates, sequences, and probability that is accessible to a college student with two years of high-school mathematics. We have provided sufficient material here for a standard one-semester or two-quarter or even a slower-paced full-year course. This wealth of topics allows the instructor to choose those best suited to the objectives of his/her courses and the backgrounds and abilities of the students. The text can serve as a prerequisite for finite mathematics, statistics, or discrete mathematics. It can also be an introductory course in college mathematics for the liberal arts or business student who plans no further study of mathematics or as a beginning course in a sequence that provides the prerequisites for calculus.

Features in the Text

- □ **Examples** It has been our experience that examples and exercises are the primary learning sources in a mathematics text. We have found that students rely on examples, not theorems and proofs. Therefore we have included numerous examples to illustrate both the theoretical concepts and the computational techniques covered in the text.
- **Exercises** As mentioned, we feel that students can learn only by doing. Therefore, in order to promote active participation in problem solving, the exercises are extensive

and varied. The exercise sets include an abundance of drill problems, true-false questions, fill-in-the-blank questions, applications, challenging problems, graphing problems, problems that require interpretation of graphs, and discussion problems. This variety of examples gives students the opportunity to solidify their understanding of basic concepts, see practical uses for abstract mathematical ideas, and test their ingenuity. For this third edition we have reorganized and expanded almost all the exercise sets.

- **Motivation** While a number of proofs are included, we have typically motivated concepts in an intuitive or geometric manner. In addition, wherever possible we have used figures to illustrate an idea or aid in a solution.
- ☐ **Emphasis on Functions** Since functions are an essential concept in this course and in mathematics as a whole, we have increased the emphasis on functions and function notation in this edition.
- □ **Emphasis on Graphing** There is a great emphasis on graphing equations and functions. We have stressed symmetry, use of shifted graphs, reflections, intercepts, and interpretation of graphs throughout the text.

New to the Third Edition

- Applications In this revision we continue to provide applications culled from journals, newspapers, and scientific texts. These "real-life" problems show students the power and usefulness of the mathematics they learn in this course. The applications in this revision span a wide variety of disciplines including astronomy, biology, business, chemistry, ecology, engineering, geology, medicine, meteorology, optics, and physics.
- Annotation Arrows In the examples we have added many blue-colored annotation arrows within the examples and in the margin to guide the students through the various steps of the solution and to show them how concepts and properties given in theorems and definitions are used in solving a problem. Red-colored annotation arrows in the margin indicate a *Note of Caution*. These cautionary annotations indicate places in the exposition where the student should proceed slowly or even reread the text to avoid common pitfalls and misinterpretations of the material.
- □ **Chapter Openers** Each chapter now opens with its own table of contents. In addition we have provided a motivational discussion of the material and a brief historical account of one or more individuals who had influence on the development of the mathematics in the chapter.
- □ **Chapter R** The first chapter of the text has been renamed *Review of Basic Algebra* and relabeled as Chapter R because we feel that this material is fundamentally topics covered in a high-school algebra course. As such we feel that the instructor can cover this chapter at a review pace, use it as an informal review assignment to the students, or skip it entirely.

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- Notes from the Classroom Selected sections in the text conclude with informal remarks called *Notes from the Classroom*. These remarks are aimed directly at the student and address a wide variety of student/textbook/classroom issues such as alternative terminology, common errors, reinforcement of important concepts, what material is or is not recommended for memorization, solution procedures, use and misuse of calculators, advice on the importance of neatness and organization, misinterpretations, and an occasional word of encouragement.
- □ **Key Concepts** Each chapter concludes with a list of the topics that we feel were most important in the chapter. The students can use this as a checklist in reviewing the material for quizzes and examinations.
- □ **Chapter Review Exercises** To aid the instructor in choosing topics for review or emphasis, we have reorganized each *Chapter Review Exercises* into three distinct parts: Part A are true/false questions, Part B are fill in the blank questions, and Part C consists of traditional problems that review the important topics and concepts covered in the chapter.
- □ **Figures** A word about the numbering of figures, definitions, theorems, and tables is in order. Because of the great number of figures in this text we were motivated to change to a double-decimal numeration system. For example, the interpretation of "Figure 1.2.3" is

Chapter
$$\downarrow$$
 Section $1 \cdot 2 \cdot 3 \leftarrow$ Third figure in the section

We feel that this type of numeration will make it easier to find figures, definitions, and theorems when they are referred to in later sections or chapters. In addition, to better link a figure with the text, the first textual reference to each figure is done in the same font style and color as the figure number; for example, FIGURE 1.2.3. Also, in this revision all the figures now have brief explanatory captions.

- □ **New Topics** In the bulleted list that follows we indicate some of the changes made in the subject matter.
 - Almost all exercise sets now contain problems called For Discussion. We hope
 that instructors will utilize these problems, which are primarily conceptual in
 nature, and their expertise to engage in a classroom exchange of ideas with the
 students on how these problems can be solved. These problems could also be
 the basis for assigned writing projects. To encourage original thought we
 purposely have not included answers to these problems.
 - We have improved the discussion of the inverse functions (Section 3.6) by providing more motivation and clarity with several additional figures.
 - Section 3.7, Building a Function from Words, is new to Chapter 3.
 - Section 3.8, *Least Squares Line*, is also new to Chapter 3. In Section 3.8 we compute the least squares line in the usual algebraic manner. The least squares line concept is covered again from the viewpoint of using an inverse matrix in Section 12.6.
 - The chapter on exponential and logarithmic functions has been completely rewritten. Many new mathematical models involving these functions are considered in Section 5.4. The hyperbolic functions are now introduced in the new Section 5.5.

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- The section on verification of useless trigonometric identities covered in Section 7.4 of the previous edition has been deleted. We feel that the learning value of such a section is questionable, especially when there are far more important topics that could be covered in greater depth. In this edition, Section 7.4 is devoted to the important Pythagorean identities, the sum and difference formulas, double-angle formulas, and half-angle formulas.
- A new section (Section 8.5), *Simple Harmonic Motion*, has been added to Chapter 8.
- Polar coordinates are now covered in a separate chapter (Chapter 10). The discussion of vectors in the plane have been moved to this chapter.
- Because of its simplicity we have added discussions on rotation of polar graphs to Chapter 10 (Sections 10.3 and 10.4).
- A new section (Section 10.5), *The Dot Product*, has been added to Chapter 10.
- In Section 12.5, *Linear Systems*: Augmented Matrices, we show how to use elementary row operations on an augmented matrix to balance chemical equations.
- In Section 12.6, *Linear Systems: Matrix Inverses*, we revisit the notion of the least squares line y = mx + b. In this section we compute the coefficients m and b using matrix methods.
- A new section (Section 12.8), *Cryptography*, has been added to Chapter 12. This brief section introduces the notions of encoding and decoding messages using matrices. We feel that the students will find this material interesting and perhaps will motivate them to seek further information about this important application of matrices.
- A new section (Section 13.3), *Convergence of Sequences and Series*, has been added to Chapter 13. The discussion of the notion of convergence of a sequence or an infinite series is kept at an intuitive level.
- The section on permutations and combinations in the last edition has been rewritten and is now entitled *Principles of Counting* (Section 13.6).

Supplements

For the Instructor

The following materials are available online, at

http://www.jblearning.com/catalog/9780763754617/

- *Complete Solutions Manual (CSM)* prepared by Warren S. Wright and Carol D. Wright.
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- PowerPoint[®] Slides that feature all labeled figures as they appear in the text.
 This useful tool allows instructors to easily display and discuss figures and problems found within the textbook.

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 specific to this text can be found in the preface. Available in both print and
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Lastly, all the mistakes in the text are ours. If you run across any of these errors we would greatly appreciate it if you would call them to our attention through our editor at:

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